

4DOG™

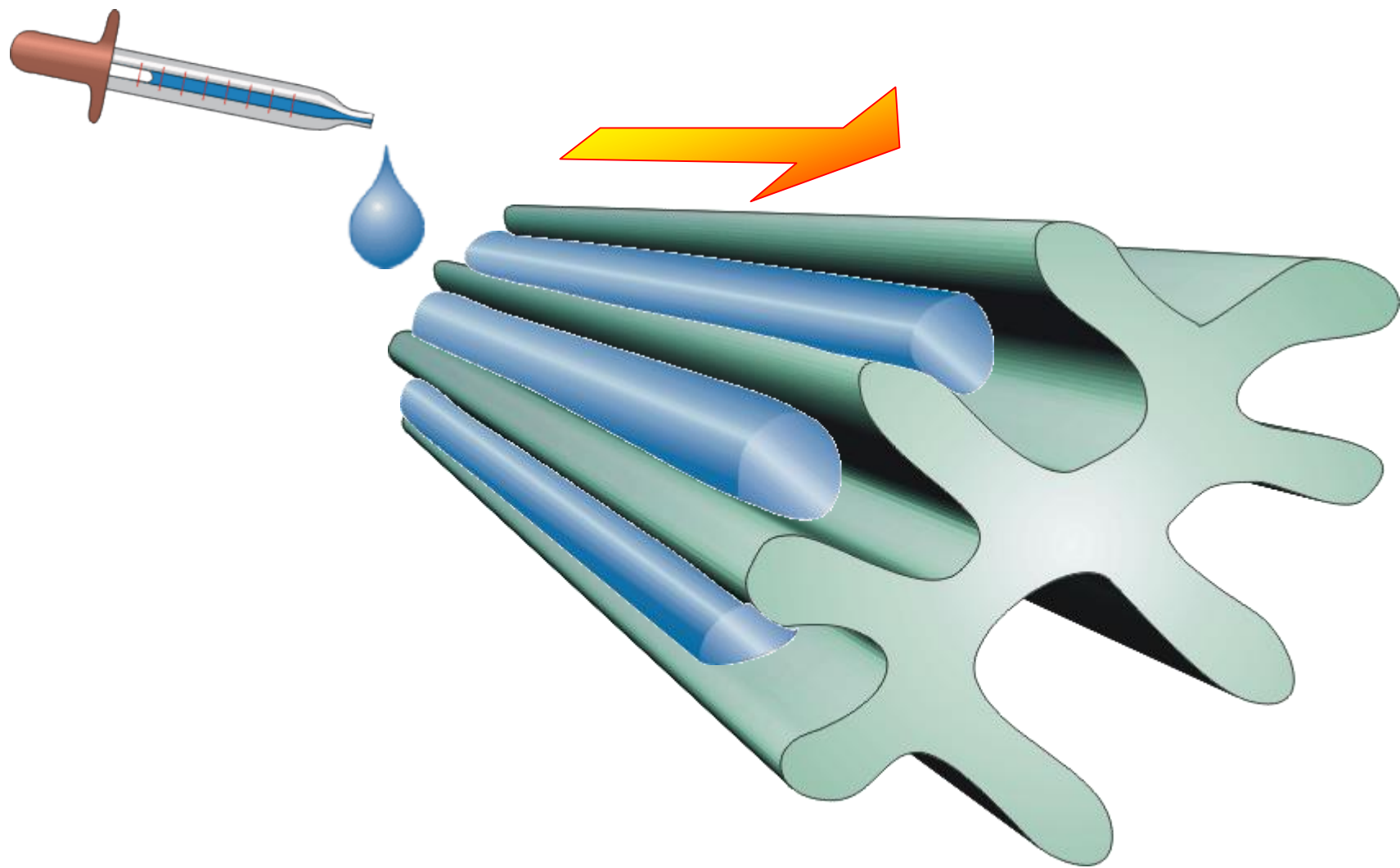
The logo features the text '4DOG' in a bold, yellow, 3D-style font with a red-to-orange gradient shadow. A blue, wavy line resembling a water wave or a fiber strand curves underneath the text.

THE WORLD'S FASTEST-WICKING FIBER

 **FIT**
Fiber Innovation Technology

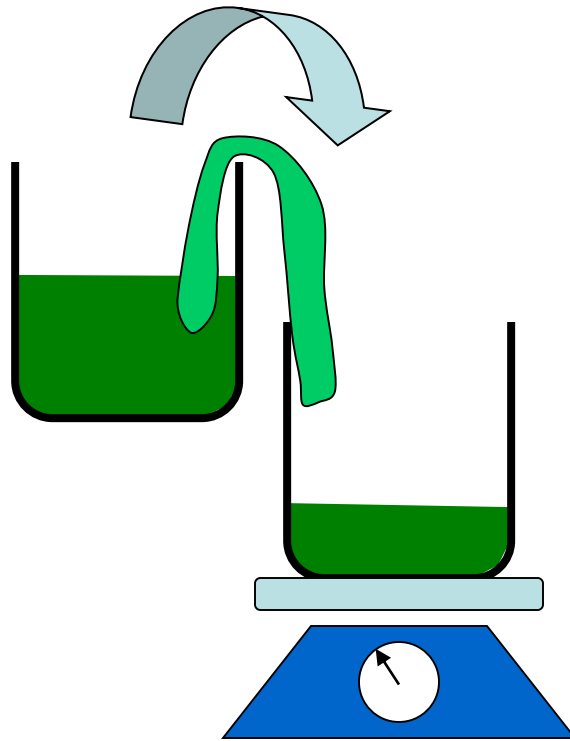
The logo consists of a blue square icon with a white grid pattern on the left, followed by the letters 'FIT' in a bold, blue, sans-serif font. Below this, the words 'Fiber Innovation Technology' are written in a smaller, blue, sans-serif font.

4DG™ Fiber



Is 4DG™ fiber really that much better?

Test 1: Moisture extraction

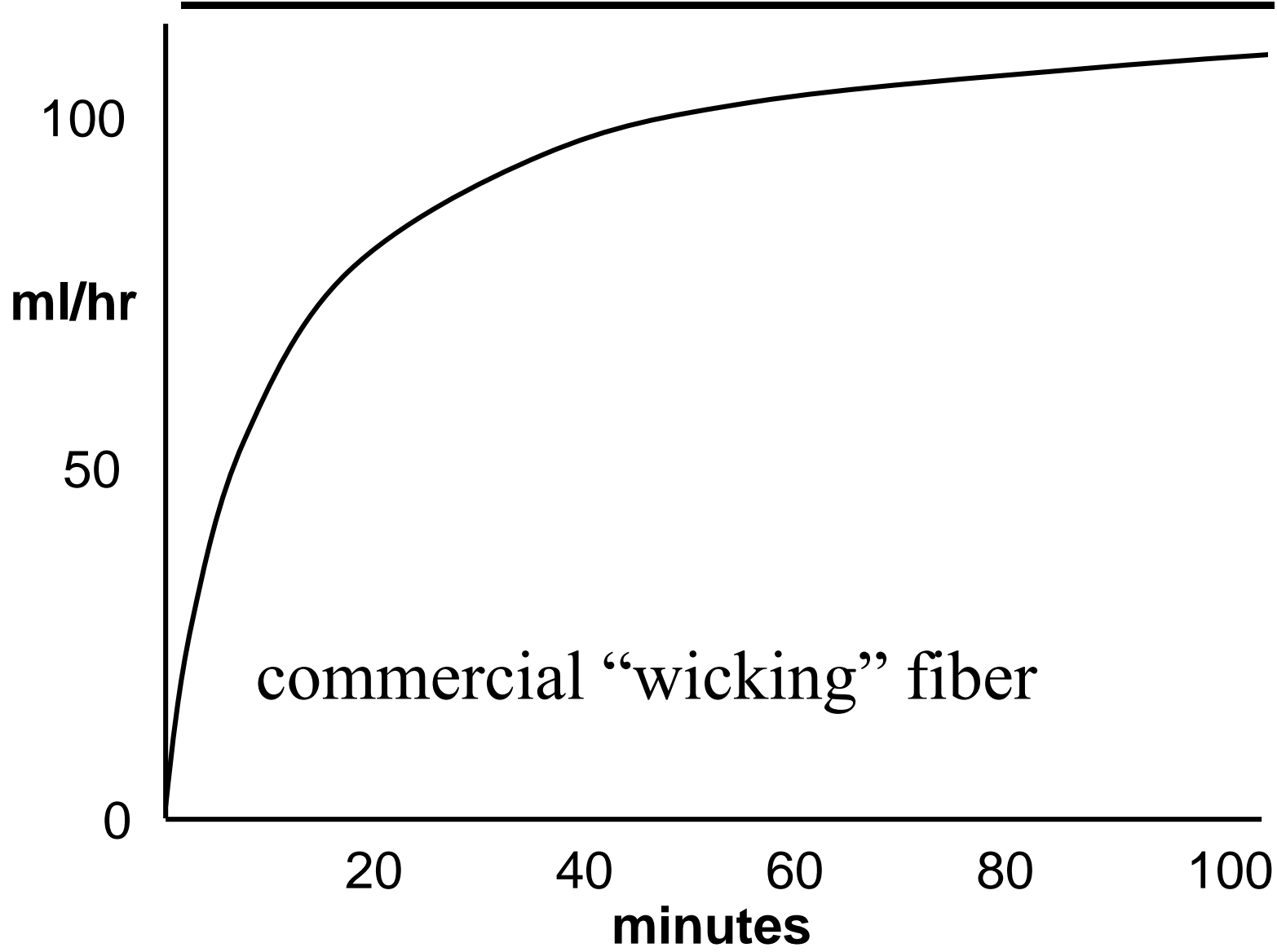


Test socks: “liner” socks
(construction is important)

Identical construction

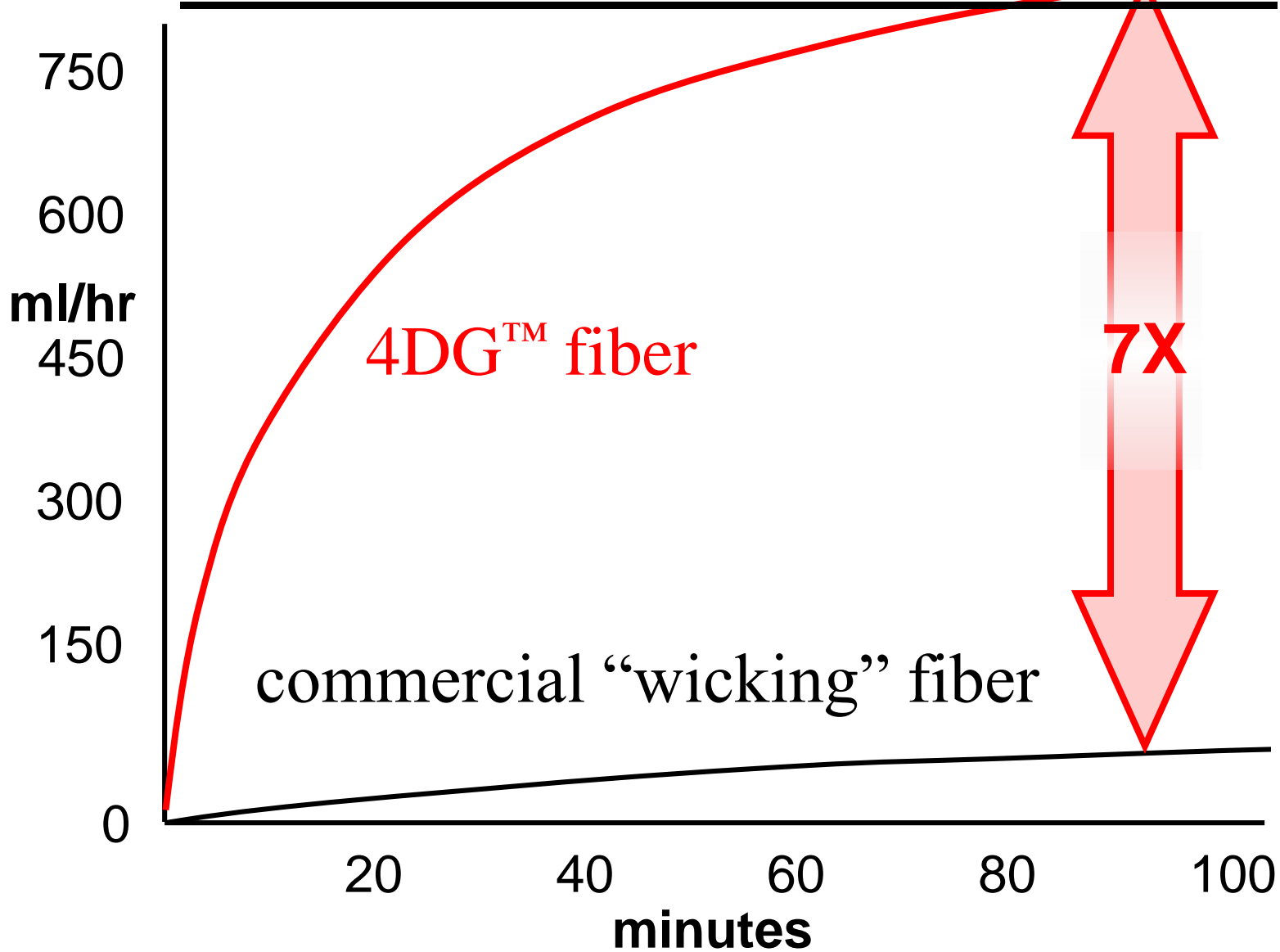
4DG™ vs. CoolMax®

“Liner” Sock Moisture Extraction



commercial “wicking” fiber

“Liner” Sock Moisture Extraction



In socks...

Moisture is wicked
out of the shoe



where it can
evaporate.

Why are dry socks important?

Dry socks are cooler in the heat.

Dry socks are warmer in the cold.

Dry socks are more comfortable.

Dry socks reduce rubbing friction, preventing abrasion and reducing injury.

Is 4DG™ fiber really that much better?

Test 2: Vertical wicking

Test socks: Sock mfr.'s
athletic socks

Simulation of wicking
out of a saturated shoe

4DG™ vs. sock mfr.-
supplied fiber





$T=0$



T=450min

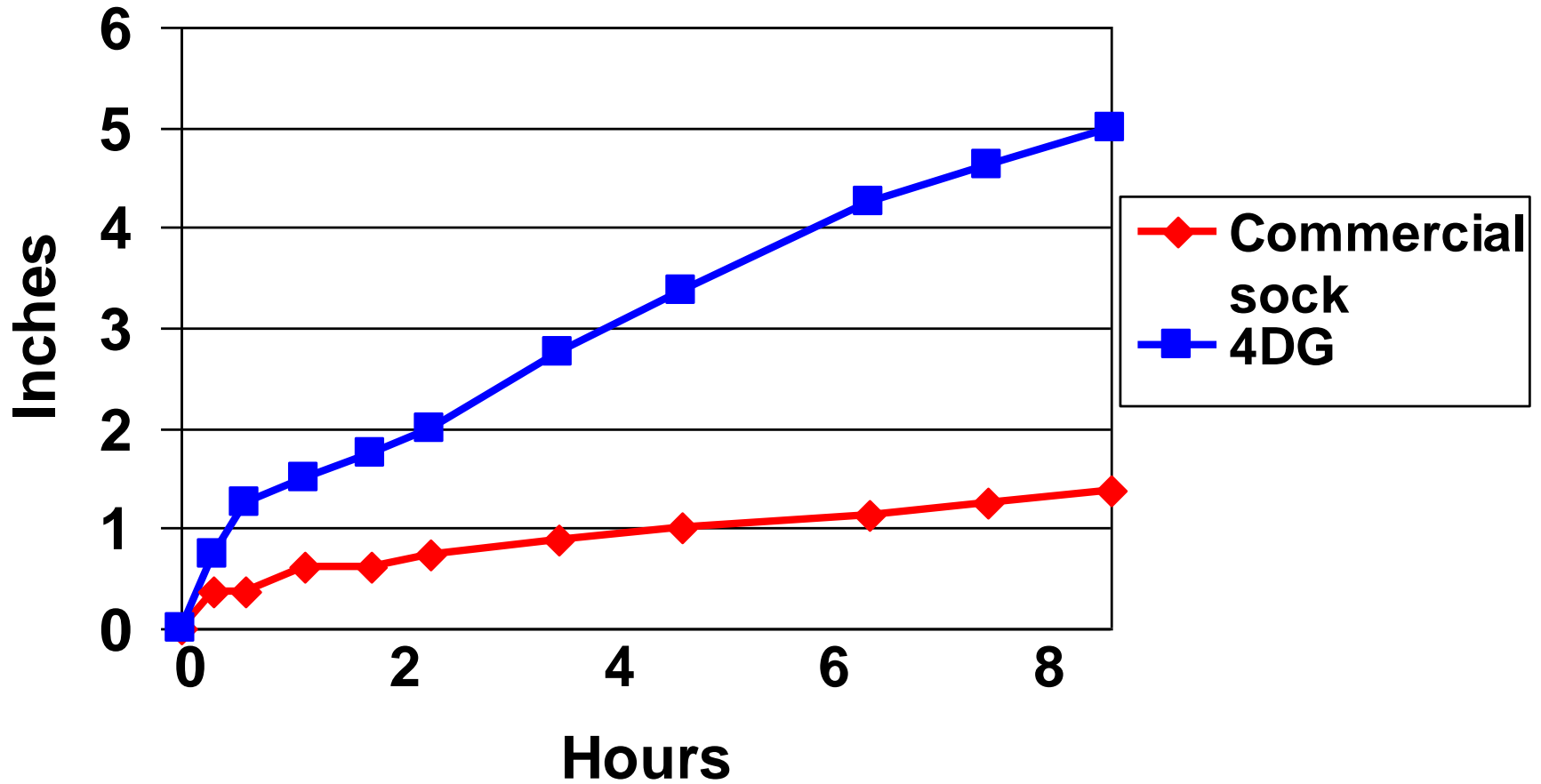
1000 mL
KIMAX
USA
NO. 14000

APPROXIMATE VOLUMES
1000
900
800
700
600
500
400
300
200
100

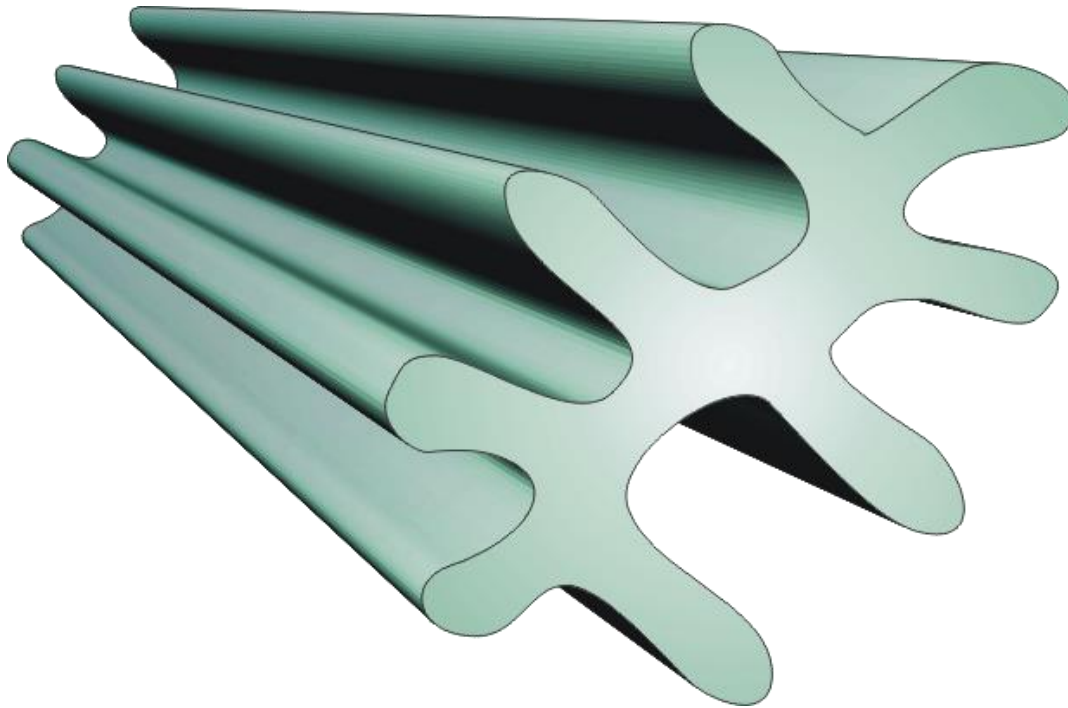
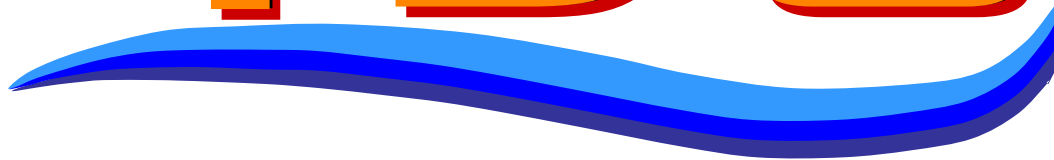
3
NO. 14000

APPROXIMATE VOLUMES
1000
900
800
700
600
500
400
300
200
100

Sock Wicking Height



4DOG™



THE WORLD'S FASTEST-WICKING FIBER